

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 53776   CF   NTL-POL   FBD - LBD: 08/14/12 - 08/21/12   HL#:   Created: 08/13/12 05:16 PM  
 Client: CITIZENS PROTECTING M'S...   CPE: / /   Agency Commission: 15 %   Updated: KDDAVIS on 08/13/12 05:29 PM  
 Agency: STRATEGIC MEDIA SERVICES   Product: CPMC (1300)   Self :20:00   Confirmed: 08/13/12 05:29 PM  
 Buyer: NEIL WILLIAMS   Demo: HHOLDS   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*  
 AE: Maggie McWilliams Pol-GWTS-PH   Billing Int: Monthly   BM: SS  
 Share: 0%   WXYZ: 0%   WDIV: 0%   WJBK: 0%   WMYD: 0%   WKBD: 0%   WPXD: 0%   WADL: 0%   CABLE: 0%

NEW ORDER CHG/PH 08/13/12

ok sr 8.13.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	LFORECAST	0 1 0 0 0 0 0	WEA	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	LFORECAST	0 1 0 0 0 0 0	WEA	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WCBSSUN01	0 0 0 0 0 0 1	MORN	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WMATTERSU1130A	0 0 0 0 0 0 1	WKND	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WFACESPEC	0 0 0 0 0 0 1	MORN	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	5	0	\$8,000.00	\$6,800.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$8,000.00	\$6,800.00	\$0.00	\$0.00